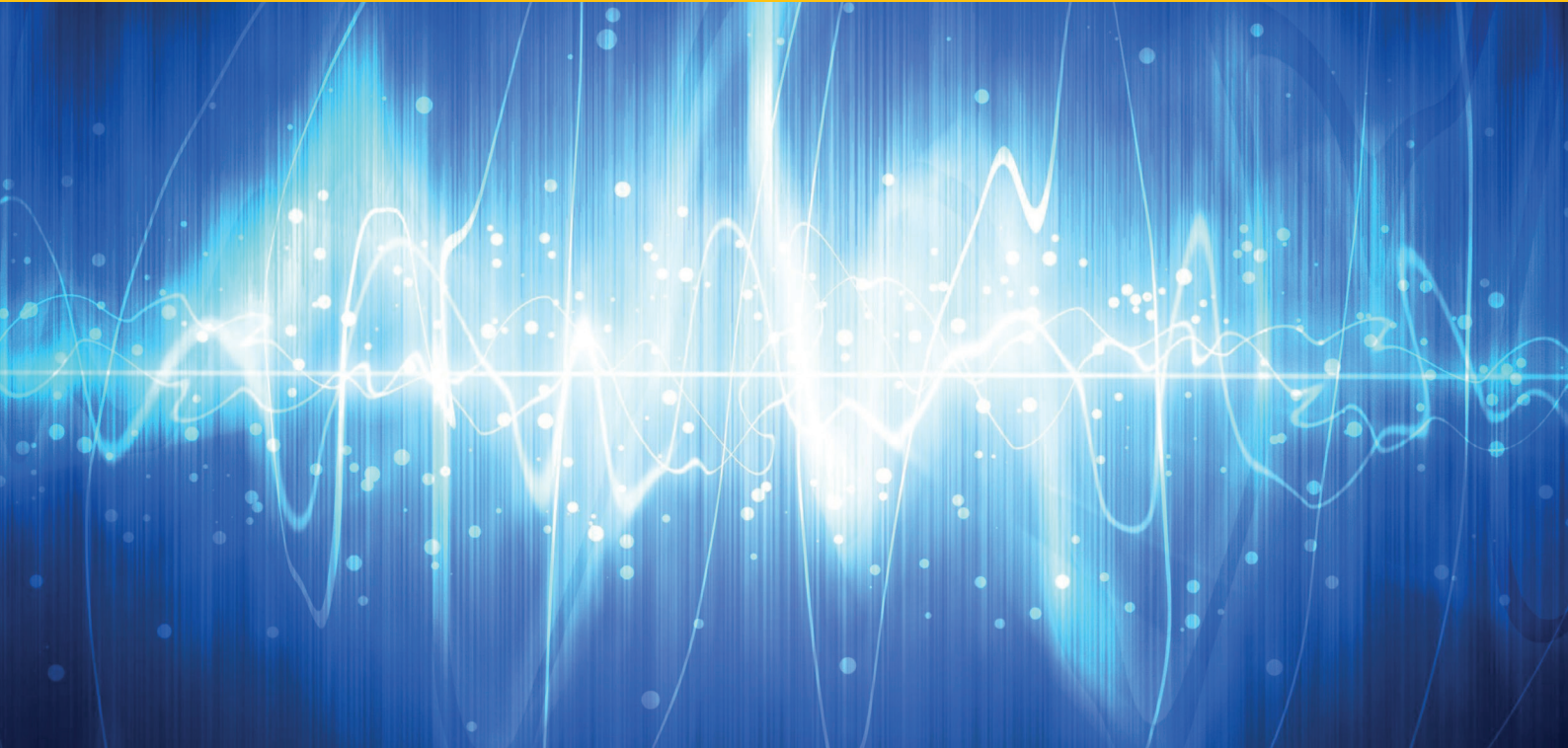




European Frequency Control Congress



# European Frequency Control Congress

November 21, 2017  
Conference Centre Munich

**Exhibitor and  
Sponsor Information**

November 21, 2017 · Munich

Exhibitor and Sponsor Information

## Location

The European Frequency Control Congress & Exhibition 2017 takes place at the conference centre Munich, Hanns Seidel Haus, Lazarettstrasse 33, 80636 Munich, Germany.

## Covered Topics

The following topics are planned:

- ▶ technical basics of oscillators and crystals
- ▶ current developments and future technologies
- ▶ examples of typical applications for oscillators and crystals

## Congress Languages

The lectures will be presented in German or English language.

## Contact

Corina Prell  
Sales Manager Events  
☎ +49 (0)89 / 255 56 1393  
✉ CPrell@weka-fachmedien.de

## Further Information

🌐 [www.efcc2017.com](http://www.efcc2017.com)

Ladies and Gentlemen,

The **European Frequency Control Congress & Exhibition (EFCC)** is an international conference and exhibition, providing information on recent advances and trends of scientific research and industrial development in the fields of Frequency and Time. The conference provides an insight into the basics of Frequency Control Products, the state of research but mostly the state of industrialization and application.

There will be a series of tutorials covering a wide range of related topics. The tutorials include both the fundamental topics of Frequency and Timing at a level suitable for practitioners new to the field, and more advanced and specialized topics related to specific areas. As such, the tutorials aim to provide useful knowledge to the beginners in the community, as well as those with extensive experience.

The **European Frequency Control Congress & Exhibition 2017 (EFCC)** also offers an exhibition, which is open to all conference participants and provides space for technical exchange. An optimal environment to present your products - share your experience and start the dialogue with colleagues and potential customers.

We would be very pleased to welcoming you as an exhibitor at the EFCC 2017.

With best regards



Corina Prell, Sales Manager Events

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Offer for Exhibitors

## Our Offer for Exhibitors

Presentation of your company in the congress communication and suitable advertising measures:

- ▶ placement of your corporate logo in the in-advance distributed congress flyer if you register before July 31, 2017 (approx. 9,000 copies)
- ▶ placement of your corporate logo in selected ads in our trade magazines
- ▶ placement of your corporate logo on the web page and in our newsletters including links
- ▶ corporate profile on our event website
- ▶ printed congress programs to send to customers and partners

## Exhibitor Package

- ▶ 6 sqm (approx.) joint show space on November 21, 2017 to present your company, products and services (facilities: table, chairs, electricity connection, WLAN access)
- ▶ free congress participation by 2 persons of your company (= booth staff including catering)
- ▶ participant list in electronic form (Shipping takes place after the event)

## Additional Services (on request)

- ▶ additional booth equipment (additional tables, displays, pinboard, extended power connection)
- ▶ co-exhibitor (Including 1 stand staff, logo + link and company profile)
- ▶ tickets at reduced fees for further employees of your company

Show space in the table-top exhibition with electricity connection, WLAN access, one table and two chairs	6m <sup>2</sup>
Free congress participation for employees of your company	2
Your corporate logo on the web page and on our newsletters	✓
Placement of your corporate profile on the event website including links	✓
Transport of your corporate logo in all marketing measures (print, online, newsletters) before, during and after the event	✓
Unlimited amount of discounted guest tickets for your customers and trading partners	✓
Participant addresses (postal address)	✓

**Regular € 1.890,-\***

**Early Booking (until July 31, 2017) € 1.690,-\***

\*plus VAT

**November 21, 2017 · Munich**

**Reservation Form**

Please return to:

Corina Prell ☎ +49 (0) 89/25556-0393 ✉ cprell@weka-fachmedien.de

Yes, we are interested in an exhibitor package at the European Frequency Control Congress 2017 and wish to make a firm booking:

- Early Booking Price** valid until July 31, 2017 (€ 1.690,- plus VAT)
- Regular Booking Price** effective from August 1, 2017 (€ 1.890,- plus VAT)
- ..... Co-exhibitor at the price of each (€ 590,- plus VAT)

We present your company in our targeted advertising!  
Send your corporate logo also in at least 300 dpi resolution (as eps-file) to  
✉ cprell@weka-fachmedien.de (at latest 1 week after booking)

**Contact Details (Main Exhibitor):**

**Billing Address (if different from above) and extra information:**

.....  
Company

.....  
Company

.....  
First Name, Last Name

.....  
First Name, Last Name

.....  
Phone

.....  
Street, No

.....  
Email

.....  
Post Code, City, Country

.....  
Street, No

.....  
PO Number

.....  
Post Code, City, Country

.....  
VAT Number

.....  
Place, Date

.....  
Company stamp and signature

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Sponsoring Information

Sponsoring means investing in your corporate image.

Make use of the **European Frequency Control Congress & Exhibition** for your customized marketing and present yourself as a sponsor.

## Sponsoring Possibilities

Present your company with branded sponsoring such as:

- ▶ Congress shoulder bags - exclusive
- ▶ Brochure in congress shoulder bags
- ▶ Pens - exclusive
- ▶ Notepads - exclusive
- ▶ Cups - exclusive
- ▶ Coffee or lunch break - exclusive
- ▶ BannerUp

## Further Benefits

- ▶ direct contact and access to your branch community
- ▶ placement of your company in a circle of front-ranking decision-makers
- ▶ increased awareness of your company by sponsoring the EFCC
- ▶ greater attention before, during and after the event

**Register now for the sponsoring that matches your needs!**

## Your Benefits

As a sponsor your company is

- ▶ in the congress communication and suitable advertising measures
- ▶ mentioned in selected advertising campaigns in our trade magazines
- ▶ shown on our event homepage including web link before and during our event
- ▶ named with corporate logo and company profile on the event homepage
- ▶ mentioned in our event newsletters including a link to your homepage
- ▶ the receiver of printed advertising flyers for customers and partners

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Sponsoring Possibilities

## Congress Shoulder Bags

EXCLUSIVE on request

Each participant, exhibitor, speaker and press representative receives upon registering a congress shoulder bag with the corporate logo (2c) of the sponsor. This sponsoring ensures you maximum visible presence and brand awareness during and long after the event.

This exclusive sponsoring opportunity is limited to one company!

**Note:** The offer includes manufacture of shoulder bags. For technical reasons we consequently request booking of this sponsoring at the latest by October 24, 2017.

## Broschure in Congress Shoulder Bags

€ 490,-

Each participant, exhibitor, speaker and press representative receives upon registering a congress shoulder bag with your product brochure.

This sponsoring opportunity is limited to five companies!

**Note:** The offer does not include manufacture of brochures. These must be delivered by the sponsoring company at the latest by October 24, 2017.

## Pens or Notepads

EXCLUSIVE € 390,- each

Each participant, exhibitor, speaker and press representative is handed a pen and/or notepad (please no smaller than DIN A5) together with the congress material.

This exclusive sponsoring opportunity is limited to one company!

**Note:** The offer does not include manufacture of pens and/or notepads. These must be delivered by the sponsoring company at the latest by October 24, 2017.

## Lanyards

sold

Each participant, exhibitor, speaker and press representative receives upon registering a lanyard with a name label. Place your company name, logo or web link on each lanyard and you are bound to make a lasting impression on your target group. Sponsoring includes printing of the company name, logo or web link (1c) on the lanyards.

This exclusive sponsoring opportunity is limited to one company!

**Note:** The offer includes manufacture of lanyards.

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Sponsoring Possibilities

## Cups

EXCLUSIVE on request

Each participant, exhibitor, speaker and press representative receives a coffee cup with a name label. Place your company name, logo or web link on each coffee cup and you will leave a unique impression during and after the event. Sponsoring includes printing of the company name, logo or web link (3c) on the coffee cup.

This exclusive sponsoring opportunity is limited to one company!

**Note:** The offer does not include manufacture of cups. For technical reasons we consequently request booking of this sponsoring at the latest by September 12, 2017.

## Catering

EXCLUSIVE € 690,- upwards

Coffee breaks (twice daily) and lunch are included for all participants, exhibitors, speakers and press representatives. Cards with the wording „Sponsored by ...“ are placed on tables in the entire catering area. It is also possible to have 2 Banner Up stationed in the catering area.

This exclusive sponsoring opportunity is limited to one company!

- ▶ sponsoring of coffee break 690 €
- ▶ sponsoring of lunch 1.290 €

**Note:** This sponsoring offer does not include production of bannerup and brochures. For technical reasons we consequently request booking at the latest by October 24, 2017.

## Banner Up

€ 350,- upwards

Present your company, products or individual advertisement to all attendees, speakers and press representative during the event on a Displaybanner (size 0,85 m x 2,00 m). Banner Up will be stationed in our exhibition, at the entrance and in front of the congresses.

- ▶ Banner Up 350 €
- ▶ Banner Up with production 600 €

**Note:** For technical reasons we consequently request booking of this sponsoring at the latest by October 10, 2017.

*All exclusive sponsoring works on first-come, first-served basis. All prices plus VAT.  
We will gladly discuss your individual sponsoring ideas and wishes — just call us!*

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Review

## Exhibitors 2015

## Sponsors 2015

		
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**November 21, 2017 · Munich**

**Reservation Form - Sponsoring**

Please return to:

Corina Prell ☎ +49 (0) 89/25556-0393 ✉ cprell@weka-fachmedien.de

Yes, we are interested in sponsoring and wish to make a firm booking:

<input type="checkbox"/> Congress shoulder bags	<b>on request</b>	<b>Banner Up</b>	
<input type="checkbox"/> Brochure in congress bags	€ 490,-	<input type="checkbox"/> Banner Up without production	€ 350,-
<input type="checkbox"/> Notepads (at least. 148x210mm)	€ 390,-	<input type="checkbox"/> Banner Up with production	€ 600,-
<input type="checkbox"/> Pens	€ 390,-	<b>Catering</b>	
<input type="checkbox"/> Lanyards	<b>sold</b>	<input type="checkbox"/> Coffee break	€ 690,-
<input type="checkbox"/> Cups	<b>on request</b>	<input type="checkbox"/> Lunch break	€ 1.290,-

all prices excl. VAT

**We present your company in our targeted advertising!**  
Send your corporate logo also in at least 300 dpi resolution (as eps-file) to  
✉ cprell@weka-fachmedien.de (at latest 1 week after booking)

**Billing Address:**

Company	First Name, Last Name
Phone	Email
Street, No	Post Code, City, Country
PO Number	VAT Number
Place, Date	Company stamp and signature

**General Terms and Conditions of Business of WEKA FACHMEDIEN GmbH for booking exhibition space, sponsoring and advertising at seminars, workshops, congresses, conventions, conferences and other such events**

**§ 1 Scope of application**

The following general terms and conditions of business regulate the booking of exhibition space, sponsoring or advertising by exhibitors and sponsors [hereinafter referred to as „exhibitor/sponsor“] at trade shows, seminars, workshops, congresses, conventions, conferences and other events [hereinafter referred to as „event“] of WEKA FACHMEDIEN GmbH [hereinafter referred to as „organizer“]. Participation in events as an exhibitor/sponsor is ruled solely by the following terms and conditions of business. Terms and conditions proposed by the customer, other than these, will not be recognized by the organizer, which is unless the latter has expressly confirmed their application in writing.

In addition to the general terms and conditions of business (including stipulations specific to a particular event) for exhibitors/sponsors, the contractual framework for participation in events as an exhibitor/sponsor includes the house rules of the operator of the locality of an event, the organizational (e.g. exhibitor information), technical and other stipulations received by an exhibitor/sponsor before the commencement of an event.

**§ 2 Registration, confirmation of registration**

Registration for events as an exhibitor/sponsor is possible by letter, fax or e-mail. A registration becomes legally binding through a written online or offline confirmation of registration on the part of the organizer. A registration becomes binding for an exhibitor/sponsor upon its receipt by the organizer. Should events have limited exhibiting/sponsoring capacity, registrations will be ordered by their date of receipt.

**§ 3 Services rendered**

The terms and conditions for exhibiting, sponsoring and advertising at a particular event and the services included are regulated in the conditions specific to the event. The fees are in euros per event plus value-added tax. The exhibitor/sponsor is responsible for the punctual delivery of correct copy, enclosures or for the punctual delivery of materials required for exhibiting, sponsoring or advertising. In the case of digital copy the exhibitor/sponsor undertakes to deliver orderly copy, corresponding in particular to the format or technical requirements of the organizer, in due time before the closing deadline for copy. All services on the part of the organizer are rendered subject to due fulfillment and performance of obligations and assistance on the part of the exhibitor/sponsor.

The organizer reserves the right to substitute other speakers for those announced, and to make necessary amendments to the program while maintaining the overall character of an event. The organizer reserves the right to alter the date, scale and location of an event for due cause.

Should it not be possible to conduct an event for reasons of force majeure (strike, lockout, business disruptions, etc), because of the cancellation of an important part of an event, because of disturbance at the location of an event or because of an inadequate number of participants, exhibitors/

sponsors will be informed immediately. In such cases the ready paid fee for exhibiting, sponsoring or advertising will be refunded, that is unless the organizer has already rendered advance performance for exhibiting, sponsoring or advertising. Further claims, e.g. for the reimbursement of traveling expenses, cost of overnight accommodation and non-productive time, are excluded, that is unless they stem from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations.

Travel to and from an event and overnight accommodations are to be organized, booked and paid for by the exhibitor/sponsor.

**§ 4 Exhibition space, exhibits, advertising**

The organizer puts exhibition or advertising space at the disposal of the exhibitor/sponsor; further services are regulated from event to event. The exhibition floor plan is created according to given technical and space factors, otherwise placement is in the order in which bookings are received. The registration of co-exhibitors is possible in exceptional cases and only with the written approval of the organizer.

Exhibitors/sponsors may only set up, show and use their exhibits, advertising material and printed matter in or on the exhibition or advertising space allocated them by the organizer. All exhibits and advertising material must clearly relate in subject to the particular event. Exhibits violating German regulations on protection of industrial property (unlicensed copies) are prohibited. All exhibits shown must satisfy technical, in particular fire protection requirements, and accident prevention regulations.

**§ 5 Time to erect and dismantle**

The times to erect and dismantle for exhibitors are binding, and are indicated for the particular event in the exhibitor information. Costs incurred through non-adherence to the times to erect and dismantle will be charged to the exhibitor.

**§ 6 Due date and payment, default, compensation**

The fee for exhibiting, sponsoring, advertising is due for payment, in full and with no deductions, within ten (10) days of the date of the invoice. If the customer is in default of payment, the organizer is entitled to demand a late fee per annum of 5% above the prime lending rate issued by the European Central Bank. Should the organizer verifiably suffer higher damages through late payment, they are entitled to claim them for them. Payment is made on account. The invoice must be paid before the commencement of an event. No claim may be made to allocated space until an invoice is paid in full. It is the responsibility of the exhibitor to produce evidence of payment.

**§ 7 Cancellation**

In as much as the exhibitor/sponsor is not entitled to a mandatory legal right of withdrawal or right of termination, cancellation of participation free of charge is possible up to ten (10) days after receipt of confirmation of

registration. The entire fee for exhibiting, sponsoring or advertising is due upon later cancellation or non-appearance. Should the organizer succeed in otherwise renting a cancelled exhibition, sponsoring or advertising space, the exhibitor/sponsor will be invoiced 50% of the fee. Cancellation is to be in writing, and is not valid unless confirmed in writing by the organizer.

#### **§ 8 Copyright**

The printed and electronic material of an event is protected by copyright. Said material may not be reproduced, passed on to others or used in any other way without the express written approval of the organizer and the particular author. The organizer assumes no responsibility or liability of any kind for any incorrectness in the content of papers, presentations and documentation.

The organizer is entitled to have photographs, film and sound recordings produced of an event, of exhibition booths and the exhibits, and to use them as advertising or for press releases without requiring the approval of an exhibitor/sponsor. This also applies to recordings produced by the press or television direct with the approval of the organizer. Photography, film and sound recordings require the express approval of the organizer.

#### **§ 9 Liability**

The exhibitor/sponsor occupies and uses the exhibition space at their own risk. The organizer accepts no liability for damage, loss, accidents, costs or expenses caused by the representatives of the exhibitor, by exhibition objects or by event participants, or caused the exhibitor.

The exhibitor/sponsor is responsible for supervision and security of their exhibition booth. This also applies during the times of erection and dismantling, pauses and interruptions in an event.

The exhibitor/sponsor is responsible to the organizer for any damage to rental furniture or loaned items (exhibition booth walls, etc).

#### **§ 10 Limitations of liability**

In as much as events take place in the rooms and on the premises of third parties, the organizer cannot be held liable by the exhibitor/sponsor for accidents, loss of or damage to property, that is unless the claim results from willful or grossly negligent actions on the part of employees of the organizer or other persons assisting in the performance of their obligations.

#### **§ 11 Data protection**

The organizer will protect the personal data of exhibitors/sponsors and undertake all necessary measures for their security. Data will be collected by the organizer in observance of the regulations of the Federal Data Protection Act (BDSG), the Federal Broadcast Media Act (TMG) and other applicable data protection regulations and used to manage, support, assess and optimize the events that are offered, but not made known to third parties. Exhibitors, sponsors and joint organizers do not rate as third parties but are nevertheless also subject to the above regulations. An exhibitor/sponsor can revoke the use of their data for purposes of information at any time in writing with WEKA FACHMEDIEN GmbH, department Events, Richard-Reitzner-Allee 2, 85540 Haar, Germany, [events@weka-fachmedien.de](mailto:events@weka-fachmedien.de), or require changes of address to be made.

#### **§ 12 Court of jurisdiction**

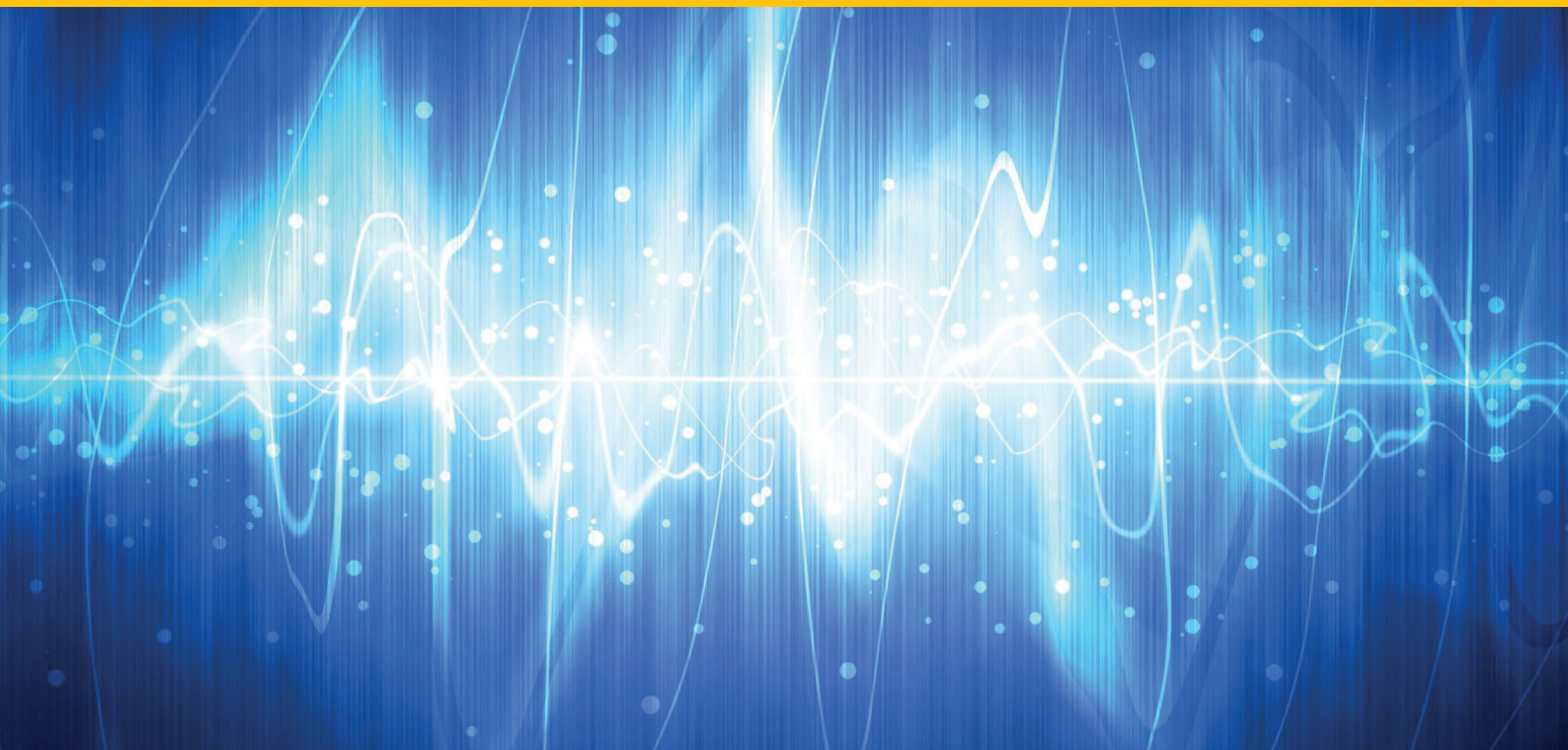
The court of jurisdiction is the place of business of the organizer if the customer is a merchant in the sense of the German Commercial Code, a legal person under public law or a special fund under public law. The same applies in as much as the customer, upon taking legal action, has a place of business or habitual residence in the Federal Republic of Germany.

#### **§ 13 Severability clause**

Should the provisions for exhibitors/sponsors be or become unenforceable, in whole or in part, the validity of the remaining provisions as well as the contract shall remain unaffected. In such a case the parties to the agreement shall endeavor to replace the unenforceable or inadequate provision by one that best reflects the economic purpose of the parties to the agreement



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Further Information:

 [www.efcc2017.com](http://www.efcc2017.com)